

PUBLIC NOTICE FOR E-AUCTION SALE OF SECURED ASSETS

Reliance Asset Reconstruction Company Ltd. (RARC), a Trustee of “**RARC 013 Trust**” is an assignee and a secured creditor of below mentioned borrower by virtue of Assignment Agreement dated **27th November 2015** executed with The Karur Vysya Bank.

The undersigned in exercise of powers conferred under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and Security Interest (Enforcement) Rules, 2002 hereby give notice to public in general that the below mentioned property shall be sold by way of “online e-auction” for recovery of dues. The properties shall be sold strictly on “**AS IS WHERE IS**”, “**AS IS WHAT IS**” and “**NO RECOURSE**” basis apart from other terms mentioned below.

Name of Borrower/guarantors	Outstanding dues as on 08.02.2024	Date Of Possession
1. M/S. A.G. MARKETING, (Borrower), Represented By its Partners Mr. Sri.R.Gnanavel and Mrs. V.Mahalakshmi, D.No.1, VCV Road, R.S. Puram East, Coimbatore-641 002. 2. Mr. R. Gnanavel (Mortgagor/Partner/Guarantor) S/o. Mr. K.R .Rajagopal, D.No.1, VCV Road, R.S. Puram East, Coimbatore 641 002. Also at;- No.123, Balasubramaniam Cross Road, 3 rd Cross, K K PUDUR, Coimbatore – 641038. Also at; Sri Murugan Nagar, Thudiyalur, Coimbatore-641029. 3. Mrs. V Mahalakshmi (Partner/Guarantor) W/o Vijayakumar, D.No.1, VCV Road, R.S. Puram East, Coimbatore 641 002. Also At; Sri Murugan Nagar, Thudiyalur, Coimbatore-641029. 4. Mr. RM Vijayakumar (Partner/Guarantor) H/o V Mahalakshmi, D.No.1, VCV Road, R.S. Puram East, Coimbatore-641 002. Also At; Sri Murugan Nagar, Thudiyalur, Coimbatore-641029. 5. Mr. B.Naresh (Partner & Guarantor) Old No. 875, New No. 1215, K K Colony, Avinashi Road, Coimbatore-641038.	Rs.1,45,09,080.53/- (Rupees One Crore Forty Five Lakhs Nine Thousand Eighty and Paise Fifty Three Only)	19.01.2024
DESCRIPTION OF THE PROPERTY	RESERVE PRICE IN RUPEES	EMD AMOUNT IN RUPEES
All that piece and parcel of the property situated at Tirupur Registration District, Palladam Sub Registration District, Palladam Taluk, K.Ayyampalayam Village, comprised in S.F.No.198/1 E, bearing D.No.1/488 A in site No.2, West Street and bounded by the North of : East West Chettipalayam Road South of : Remaining Property belongs to Ms.Vanithamani	Rs.78,00,000/- (Rupees Seventy Eighty Lakhs Only)	Rs,7,80,000/- (Rupees Seven Lakhs Eighty Thousand

East of : Site No.1 West of : Site No.3 Admeasuring an extent of 8739.5 sq.ft. with an AC sheet industrial building and all other appurtenances attached thereto.		Only)
<u>Details Of Auction Events:</u>		
Inspection of Property	: 15.03.2024 from 11.00 A.M. to 02.00 P.M.	
Last date for bid submission	: 19.03.2024	
Date of e-auction	: 20.03.2024 between 4:00 PM to 5:00 PM (with extension of 5 minutes each)	

TERMS AND CONDITIONS OF E-AUCTION SALE

- The property shall not be sold below the reserve price and sale is subject to the confirmation by Reliance Asset Reconstruction Company Limited (RARC) as secured creditor. The properties shall be sold strictly on “AS IS WHERE IS”, “AS IS WHAT IS” and “NO RECOURSE”.
- E-auction will be held through RARC's approved service provider **M/s ARCA EMART PRIVATE LIMITED** at website: <https://www.Auctionbazaar.com> (web portal of ARCA EMART PRIVATE LIMITED). E-auction tender documents containing online e-auction bid form along with General Terms and Conditions of online e-auction sale are available in websites: www.rarcl.com and <https://www.Auctionbazaar.com> intending bidders may download relevant documents.
- The intending bidders are required to have a valid email id as the participation ID and password by e-auction agency shall be communicated at their e-mail id only.
- Bidder has to mandatorily give undertaking under Section 29A of Indian Bankruptcy Code, 2016.
- Intending bidders have to submit their BID in the prescribed format with EMD remittance details along with **self-attested KYC documents** (PAN, AADHAR card etc) and the same shall be submitted to Authorized Officer of Reliance Asset Reconstruction Company Limited (RARC) at **6th Floor, Khivraj Complex II, No.477-482, Anna Salai, Nandanam, Chennai – 600035** and by email to rajesh.ponnusamy@relianceada.com after which the participation ID and password shall be communicated at their email only. Last date of submission of Bid Form is on **19.03.2024**. The bid form or EMD received late for any reason whatsoever will not be entertained. Bid without EMD and Bid below the reserve price shall be rejected summarily.
- Neither RARC nor the service provider will be responsible for any lapses/failure on the part of the bidder on account of network disruptions. Toward off such incidents, bidders are advised to make all necessary arrangements such as alternative power back-ups etc.
- Earnest Money Deposit (EMD) shall be deposited through RTGS/NEFT fund transfer to **Current Account No: 2101135000004629, Name of the Bank: Karur Vysya bank, Branch: Mumbai Fort, Name of the Beneficiary: Reliance ARC-013 Trust, IFSC Code: KVBL0002101**. Please note that the Cheque/Demand Draft shall not be accepted towards EMD.
- The Bids below reserve price and/or without EMD amount shall not be accepted. Bidders may improve their further bid amount in multiple of **Rs.50,000/- (Rupees Fifty Thousand Only)**.
- The successful bidder shall pay 25% of the bid amount/sale price (including earnest money already paid) immediately after declaration of successful bidder. The successful bidder shall deposit balance 75% of the bid amount/sale price within 15 days from declaration of successful bidder.
- If successful bidder fails to deposit sale price as stated above, all deposits including EMD shall deemed to be forfeited without any further notice. However, extension of further reasonable period for making payment of balance 75% may be allowed and shall be at the sole discretion of Authorized Officer.
- The EMD amount of unsuccessful bidders will be returned without interest, after the closure of the E-auction sale proceedings.
- The particulars given by the Authorized officer are stated to the best of his knowledge, belief and records. Authorized officer shall not be responsible for any error, mis-statement or omission etc.
- The undersigned Authorized Officer has the absolute right and discretion to accept or reject any bid or adjourn/postpone/cancel the sale or modify any terms and conditions of the sale without any prior notice or assigning any reasons.
- The bidders should make discreet enquiries as regards charges/encumbrances on the property and should satisfy themselves about the title, extent, quality of the property before submitting their bid. No claim of whatsoever nature regarding charges, encumbrances over the property and any other matter etc., shall be entertained after submission of the online bid.
- Any arrears, dues, taxes, charges whether statutory or otherwise including stamp duty/registration fees on sale of property shall be borne by the purchaser only.
- For further details, contact **Mr. Rajesh Kumar Ponnusamy, Chief Manager – Legal, Mobile No.8695056209** of Reliance Asset Reconstruction Company Ltd. at above mentioned address.
- The sale certificate shall be issued after receipt of entire sale consideration and confirmation of sale by secured creditor. The sale certificate shall be issued in the name of the successful bidder. No request for change of name in the sale

certificate other than the person who submitted the bid/participated in the e-auction will be entertained.

THIS NOTICE WILL ALSO SERVE AS STATUTORY 30 DAYS NOTICE TO THE BORROWER/GUARANTORS/MORTGAGOR UNDER SARFAESI ACT AND RULES MADE THEREUNDER.

Place: Coimbatore
Date: 13.02.2024

Authorized Officer
For Reliance Asset Reconstruction Co. Ltd